

# TRANSFORMING Lives



NMCT ANNUAL REPORT 2024 - 2025



Front Page Photo  
Sarojadevi & Krishnaveni  
Gethaikadu Tribal Village

Inner Page Photo  
Santhosh,  
Gethaikadu Tribal Village

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## Foreword

# IMPACT



It is my privilege to present the Annual Report of the Native Medicare Charitable Trust (NMCT) for the year 2024-25. Over 2024-25 we expanded our reach and deepened our impact.

Our health programmes brought services closer to underserved populations, built trust in public systems, and supported maternal and child well-being in remote and tribal regions. In education, we upgraded infrastructure, formed skill-building programmes and ensured safe and hygienic spaces for children particularly adolescent girls. Our livelihood efforts delivered market-relevant skills to youth and supported inclusive livelihood opportunities. Environment initiatives emphasised community-led waste management, renewable practices and resource conservation. Across all areas, we placed empowerment and local institution-building at the heart of our work, enabling communities to steer their own progress.

In reflecting on these achievements, I wish to acknowledge the countless individuals, staff, volunteers, partner organisations, donors, and most importantly the communities themselves whose trust, energy and collaboration turned vision into action. The success of NMCT's integrated model this year reinforces our conviction that meaningful, lasting change requires addressing health, education, livelihood, environment and empowerment in tandem.

Looking ahead to the financial year 2025-26, our ambition is clear and our direction purposeful. We will scale what we have learned, deepen what we have started, and venture into new geographies and possibilities. In healthcare, we plan to extend mobile and outreach services into further remote locations, strengthen preventive health and integrate mental health and wellness support. In education, we will deploy expanded digital learning platforms, deepen STEM exposure, enhance life-skills training and reinforce inclusive WaSH standards across schools. On the livelihoods front, our focus will sharpen on women-led enterprises, value-chain integration, and sustainable community businesses with market linkages and institutional support. Environmental work will evolve into climate-resilient community action from afforestation and renewable energy to circular economy models and community-owned waste systems. Across all interventions we will foster stronger community governance, ensure robust monitoring and learning, and build replicable models for scale.

As we embark on this new year, we renew our commitment to serve with humility, innovation and accountability. I invite all our stakeholders, communities, supporters, partners and staff to join us in this journey. Together we will create healthier, educated, empowered and environmentally sustainable communities where dignity, opportunity and hope thrive.

With heartfelt gratitude and renewed determination

**A.S.Sankaranarayanan**

Founder & Managing Trustee

Native Medicare Charitable Trust (NMCT)

## An Overview



## Board of Trustees



Mr. A. S. Sankaranarayanan



Dr. K. K. Lakshmanan



Mr. K. J. Mohamed Ali



Mrs. V. Nagarathinam



Mr. B. Keerthivasan



Mr. D. Selvadevan

## NMCT - Advisory Board Members

### **Shri. S. Sandilya**

Ex. Chairman, Eicher Motors Limited, New Delhi

### **Padma Shri. C.S. Vaidyanathan**

Senior Advocate, Supreme Court, New Delhi

### **Shri. S. Ramasamy**

Professor, Dept. of Biological Science and  
Weldon School of Biomedical Engineering Director,  
Bindley Bioscience Center,  
Purdue University, USA

### **Shri. P.V. Subramaniam**

Chartered Accountant and Management Consultant, Coimbatore

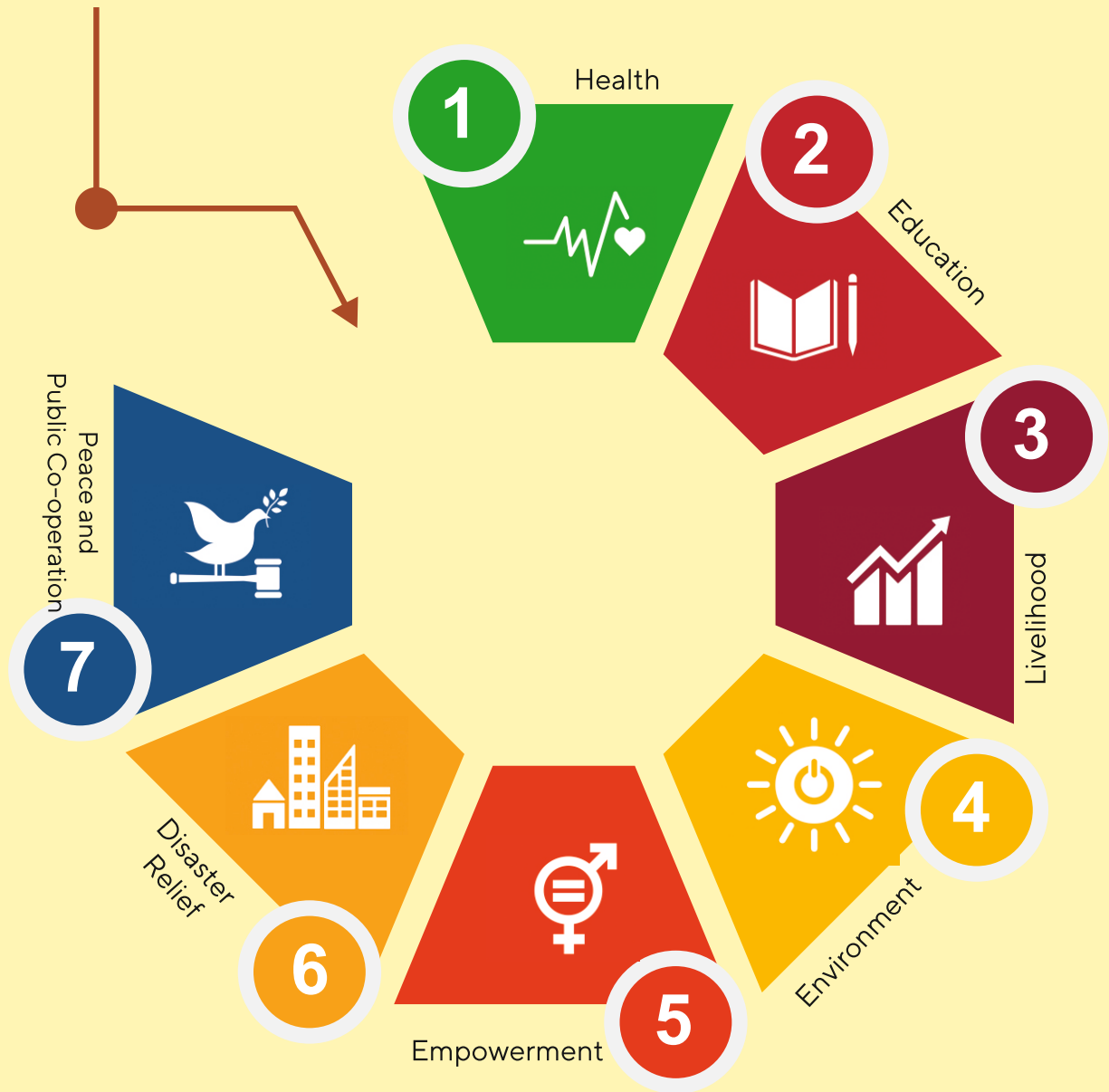
### **Ln. MJF. Dr. K. Kandasamy**

Managing Director, Majestic Exports, Tirupur

### **Rtn. Shri. Krishnamoorthy Rao**

Managing Director, Designs Unlimited, Coimbatore

# SECTORS for Sustainable Development



Over the years, since inception, our organization has witnessed gradual growth and progress. As the number of projects, staff members, and beneficiaries have increased, we recognized the need to adapt our monitoring methodology to effectively manage and mainstream the major activities. To ensure effective leadership and project implementation, the head of the organization has taken the initiative to decentralize the activities under seven key sectors: Health, Education, Livelihood, Ecology and Environment, Empowerment, Disaster Mitigation and Management, and Peace and Public Co-operation.

## Health

Health is our foremost focus area, emphasizing quality healthcare access, disease prevention, and community awareness. We promote primary healthcare, maternal and child well-being, and preventive education, ensuring healthier communities that can thrive and achieve overall well-being through sustained health initiatives.

## Education

Education is key to transformation. Our programs include formal and non-formal education, vocational training, and MHM literacy. We aim to empower individuals with knowledge and skills to overcome poverty, achieve self-reliance, and contribute meaningfully to their families and communities.

## Livelihood

Livelihood development empowers marginalized communities through skill training, entrepreneurship support, and microfinance access. We promote income generation, facilitate market linkages, and encourage fair trade practices, helping individuals achieve economic stability and sustainable living opportunities that improve their quality of life.

## Environment

Our environmental efforts focus on conservation, renewable energy, and waste management. We promote awareness, biodiversity protection, and sustainable practices to combat climate change. Through community participation, we strive to preserve natural resources and build a greener, healthier planet for future generations.

## Empowerment

Empowerment drives all our initiatives. We build capacity, strengthen women's leadership, and mobilize communities toward self-reliance. Through advocacy and social justice efforts, we foster inclusivity, resilience, and equality, enabling individuals to actively shape their own growth and community development.

## Disaster Relief

We work toward resilient communities through disaster preparedness, response, and recovery programs. Our initiatives include early warning systems, emergency relief, and risk reduction strategies. By fostering awareness and readiness, we help communities minimize loss and recover faster from disasters.

## Peace and Public Co-operation

We promote peace, harmony, and cooperation through cultural exchange, interfaith dialogue, and conflict resolution. Our programs encourage empathy and understanding, blending emotional well-being with social development to build inclusive, peaceful communities rooted in mutual respect and collaboration.

# Reporting CREDIBILITY

## Identity – Registration Details:

NMCT is registered under Indian Trusts Act, in the Joint Sub - Registrar's office, Coimbatore. Registration No : 448 / 1988 dated 13.09.1988. NMCT is registered under Income Tax Act 1961 under the section u/s 12A (a) with the Commissioner of Income Tax, Coimbatore No. 66 / 1988 - 89 under C.No.14191 ( 66 ) / 88-89, dated 10.01.1989. All contributions to NMCT are exempt under section 80(G) of the Income tax Act 1961, as per C.No.327 (120) / 2008-09 / cit - III / CBE dated 06.10.2009 onwards. NMCT is registered under section 6 (11) (a) of the Foreign Contribution Regulation Act 1976 (FCRA).

Registration No: 075850096 dated 09.09.1994 and Renewed upto 30.09.2028.

Income Tax PAN No: AAATN4364N

TAN Number: CMBN03898G

Governance Detail of Board Members as on 31st March 2025						
Name	Age	sex	Position on Board	Occupation	Area of Competency	Meeting attended
A.S. Sankaranarayanan	69	M	Managing Trustee	Social Worker	Management & Policy making	09
Dr. K.K. Lakshmanan	94	M	Trustee	HOD, Bharathiar University (Retd)	Tribal empowerment & Educational Promotion	07
K.J. Mohamed Ali	81	M	Trustee	Business	Resource Mobilization and PRI Contracts	08
V. Nagarathinam	73	F	Trustee	President Vimuktha Federation	Women empowerment and Livelihood	09
D.Selvadevan	47	M	Trustee	Social Worker	Staff Welfare and Human Resource Development	09
B. Keerthivasan	45	M	Trustee	IT Professional	Finance & IT Development	09

## Notes On Board:

- The NMCT board had 9 meetings in the financial year 2024 - 2025. Minutes of the board meetings were documented and circulated.
- The board approves Programs, Budgets, Annual Activity Reports and Audited Financial Statements.
- The board ensured the organization's compliance with laws and regulations.
- Board rotation policy exists but was not yet made applicable.

## Accountability and Transparency:

- Managing Trustee has been receiving honorarium by virtue of his positioning as Project Director. No reimbursement was paid to the board members for attending Board Meetings. One Board Member received travel allowance.
- Certified that no expenses incurred on account of International travel by the Managing Trustee or any of the board members or any of the staff & volunteers.
- Honorarium paid to the Managing Trustee : Rs. 5,90,300/-
- Travelling allowance paid to Board Member : Rs. 24000/-

Particulars	Name of the Staff	Designation	Gross Salary
Highest paid person in the Organization (Staff/Consultant)	D. Selvadevan	Director Department of Health and Education	Rs. 53,270
Lowest paid person in the Organization (Staff/Consultant)	Mrs. Parvathy	Office Assistant	Rs. 8,000

Slab of Gross Salary + Benefits paid to staff	M	F	Total
Rs. 5000 to Rs. 10000	0	04	04
Rs. 10000 to Rs. 25000	14	31	45
>Rs. 25000	08	05	13
Total	22	40	62

NMCT Advisory Member  
Shri C. S. Vaidhyanathan was awarded  
Padma Shri by the Government of India.



Full time : 22  
Part time : 13  
Total : 35



Full time : 40  
Part time : 10  
Total : 50

# Financial Report 2024- 2025

Balance Sheet as on 31.03.2025

LIABILITIES	AMOUNT		ASSETS	AMOUNT	
	Rs.	P.		Rs.	P.
CORPUS FUND	5,95,845.00		FIXED ASSETS		
			As per schedule		86,06,961.00
INCOME & EXPENDITURE ACCOUNT			INVESTMENT		
As per last balance sheet			Endowment in IOB		81,486.00
Prior year Provision Transferred	1,72,59,288.00		Fixed Deposit		6,17,728.00
Deficit/Surplus as per Income & Expenditure account	35,18,948.00		CURRENT ASSET, LOANS & ADVANCES		
			A. CURRENT ASSETS		
CURRENT LIABILITIES			Cash on Hand		21,978.00
Audit fees Payable	61,500.00		Cash at Bank		46,51,131.00
TDS Payable	1,49,542.00		B. LOANS, ADVANCES & DEPOSITS		
			Tax Deducted at Source		57,976.00
			Rent Advance		5,09,967.00
	<b>1,45,47,227.00</b>				<b>1,45,47,227.00</b>

RECEIPTS	AMOUNT		PAYMENTS	AMOUNT	
	Rs.	P.		Rs.	P.
OPENING BALANCE			Programme Expenses		4,44,75,666.86
Cash	26,588.19		Establishment & Administrative Cost		39,66,043.54
Bank	69,66,481.23		Others		2,19,70,000.00
Self Generated	43,70,008.70		Closing Balance		
Indian Source	5,20,49,690.79		Cash		21,978.19
Internal Transfers & Recoveries	37,97,536.09		Bank		46,51,131.41
International Source	78,74,515.00				
	<b>7,50,84,820.00</b>				<b>7,50,84,820.00</b>

EXPENDITURES	AMOUNT		INCOME	AMOUNT	
	Rs.	P.		Rs.	P.
Programme Expenses	4,44,75,666.86		Self Generated		43,70,008.70
Establishment & Administrative Cost	39,66,043.54		Indian Source		5,20,49,690.79
Others	1,93,71,452.21		International Source		78,74,515.00
Excess of income over expenditure			Excess of Expenditure Over Income		35,18,948.12
Depreciation					
	<b>6,78,13,162.61</b>				<b>6,78,13,162.61</b>

PLACE : COIMBATORE

DATE : 06.08.2025

"AS PER MY REPORT OF EVEN DATE "

# Tribal Empowerment

## Adi Federation

Established in 2010, the ADI Federation empowered tribal communities to achieve self-reliance through land rights, education, livelihoods, and health initiatives. Supported by NMCT and partners like the Forest Department and WWF, it promoted participatory governance and preserved traditional knowledge. Under the Forest Rights Act, 250 families secured pattas and 7

gained community rights. Education support reached 25 students and 300 children through 11 learning centers. Livelihoods improved via loans for 53 women, seeds for 160 families, and training in agriculture. Health camps benefited 370 people, while water projects enhanced resilience, ensuring sustainable growth and a stronger tribal voice.



Livelihood & Financial Aid  
53 Tribal Individuals

Education Support  
300 Tribal Students



Land & Community Rights  
507 Tribal Families

Agriculture & Skills  
240 Tribal Families

Health & Medical Services  
500 Tribal Families





## Vimuktha Federation

Vimuktha Federation, born from NMCT's child labor rehabilitation project (2004–2007) with KKS support, empowered women and combatted poverty through SHGs, education, and entrepreneurship. Formed in 2007 with a revolving fund, it provided credit, leadership training, and banking linkages to enhance women's self-reliance. Operating from Kanuvai, the Federation supported 1,359 families through business loans, 15 families with education loans, and 24 families via EDP training. Health access improved through 350 medical camps and 27 awareness programs. By fostering livelihoods, reducing moneylender dependency, and promoting education and health, Vimuktha Federation drove lasting socio-economic transformation and women's empowerment in Coimbatore.



Business & Livelihoods Support  
264 Families



Loans & Financial Support  
765 Families



Health & Awareness  
350 Families



Skill & Entrepreneurship  
24 Families

Empowering

# WOMEN

and Communities



## SPWS

Santhippom Positive Welfare Society, established in 2013 under the Society Act, supports people living with HIV (PLHIV) across the Pollachi and Coimbatore regions through counselling, stigma reduction, education, and welfare initiatives. Formed after NMCT’s Care and Support projects, the society continues services through local donations and partnerships. Major impacts include improved adherence to ART treatment, strengthened financial stability through specialized savings groups, and successful linkages for education,

nutrition, and welfare access. Children of PLHIV are excelling academically through higher education support. From 2024–2025, key support services include UPT pension for 7 beneficiaries, DAPCU linkage for 65 children, sponsorship for 5, higher education support for 17 students, nutrition support to 1,800 children, and 12 houses sanctioned under TNUHDB, ensuring improved well-being and reduced discrimination.



Empowering

# PLHIV

Communities

NABARD-NMCT Tribal Development Project in Karamadai, launched in 2020, has transformed the lives of 300 Irula families through sustainable livelihood initiatives. Earlier dependent on rain-fed farming and facing drought, low productivity, and poverty, the community now benefits from WADI orchards for 250 families and livestock-based livelihoods for 50 landless families. Borewells, solar pumps, and drip irrigation improved water security, while women gained income and confidence through SHGs, beekeeping, and millet enterprises. Health camps, smokeless chulhas, and education programs enhanced well-being. Despite challenges like human-wildlife conflict, community efforts foster resilience, self-reliance, and sustainable economic and social development.



From Barren Lands to Resilient

# LIVELIHOODS



294  
Horticulture  
Establishment



Livelihood  
Activities  
387



Marketing &  
Processing  
02

28  
Training &  
Capacity Building



NMCT-NABARD TDF project in Gudalur empowered the Paniya, Kaattu Naika, and Kurumba tribal communities across 21 settlements through sustainable livelihoods, capacity building, and institutional strengthening. By promoting orchard development, livestock rearing, SHGs, and financial literacy, the project improved income, health, and self-reliance. Over 300 families now enjoy diversified livelihoods, reduced migration, and increased earnings

above the poverty line. Women gained economic independence and leadership roles. Livestock and micro-enterprises generate steady income, while health and sanitation initiatives enhance well-being. Strengthened community institutions like PTDC ensure transparency, sustainability, and long-term socio-economic transformation through continued linkages with government and financial systems.


# Sustainable

## Income





Dairy  
13 Families



Medical Services  
8 Cataract  
Surgeries



Goat Rearing  
20 Families



Goat+  
Mini Poultry  
25 Families



## Pongal Celebration

Pongal Vizha 2025 brought festive cheer and cultural celebration to 800 tribal residents across 20 hamlets in Anaikatty, Coimbatore. Organized on 5th January 2025 at Gopanari tribal village, the event highlighted the spirit of unity, tradition, and community well-being.

The celebration was honored by the presence of Sri.Eswarasamy, Member of Parliament and Mr. Kranthi Kumar Pati, I.A.S., District Collector of Coimbatore, whose encouragement added significance to the occasion. With the generous support of philanthropists and Lions Clubs, essential festive materials such as sarees, dhothies, and bedsheets were distributed, along with play materials that delighted the village youth and children.

This meaningful initiative ensured that the joy of Pongal reached every family, fostering dignity, happiness, and social inclusion.



## Deepawali Celebration

Native Medicare Charitable Trust has been serving poor and underprivileged communities for the past 37 years, with a strong focus on people and children affected by HIV/AIDS and remote tribal families. Understanding the importance of joy and inclusion, NMCT has ensured that destitute and vulnerable children can celebrate Deepawali with dignity for the last 17 years. Through the generous support of Lions Clubs of Tiruppur Knit City and Philanthropic donors, children are provided with new clothes and sweets, allowing them to experience the festival like any other child. The 17th Deepawali celebration took place on 20th October 2024 at Tiruppur Sewa Samiti, supporting over 600 children with love and care.



Among HIV affected Children



## Rojakootam Celebration

NMCT's annual flagship event, Rojakootam 2024, was successfully conducted on 26th May in Tirupur and 2nd June in Coimbatore. The initiative supported 1,500 underprivileged and vulnerable children, helping them continue their education with dignity and confidence.

Through the generous contributions of philanthropists from Coimbatore and beyond, students received essential educational support including school bags, books, stationery, and financial assistance for fees. These provisions ensure that children remain in school and pursue a brighter future.

The event was honored by the esteemed presence of the District Collector of Coimbatore, Mr. Kranthi Kumar Pati, I.A.S., and Mr. A.V. Viswanathan, Philanthropist as a special guest whose participation further encouraged the mission of creating equal opportunities for every child.

## Among Government School Children



## Daan Utsav – Joy of Giving Celebration

NMCT celebrated Daan Utsav, the Joy of Giving Week, with events promoting generosity and community engagement. The launch took place at Pothys, Town Hall, followed by a second-day event at Ganapathy Silks and the final celebration at Pothys, Gandhipuram, with enthusiastic public participation.

Eleven colleges partnered to spread awareness, encouraging students to contribute to the cause. Nehru Arts and Science College mobilized 186 new dresses under the “each one reach one” initiative, while other colleges supported with stationery donations. Industries such as Cognizant, PepsiCo, and Visteon also contributed, extending the event’s impact to underprivileged children.



# FOUNDATION

## DAY CELEBRATION

On September 13, 2024, NMCT celebrated its 37th Foundation Day, marking over three decades of impactful service and growth. The event honored the organization's journey and the contributions of partners, sponsors, and beneficiaries. Founder and Managing Trustee Mr. A.S. Sankaranarayanan delivered a motivational welcome speech. The celebration was inaugurated by Hon'ble

Justice Thiru. K.V. Viswanathan of the Supreme Court of India, followed by keynote addresses from distinguished guests including Senior Advocate Mr. C. S. Vaidyanathan and District Collector Mr. Kranthi Kumar Pati, IAS. Eminent leaders from Eicher Motors, Ford, Indigo, Usha International, and Karl Kuebel Stiftung also shared valuable insights and expressed their continued support.



From December 2024 to March 2025, NMCT organized various field visits and collaborative meetings aimed at strengthening donor relations and enhancing development outcomes. Key engagements included monitoring visits in Coimbatore and Nilgiris, donor interactions with BOSCH and Circor CSR, and impact assessments in education, health, and renewable energy projects. Volunteering initiatives with NTT DATA supported government schools in Ashokapuram and Idigarai. SWM project evaluation for a state-level award,

PHC visits for health outreach, and community exposure visits further improved program visibility. INDIGO and BI team visits facilitated documentation, while Manuela's visit to NMCT, Abhaya, and Vimuktha supported project review and future planning. These engagements highlight NMCT's continued commitment to impactful partnership-driven development.

# STAKEHOLDER Engagement



Tirupur

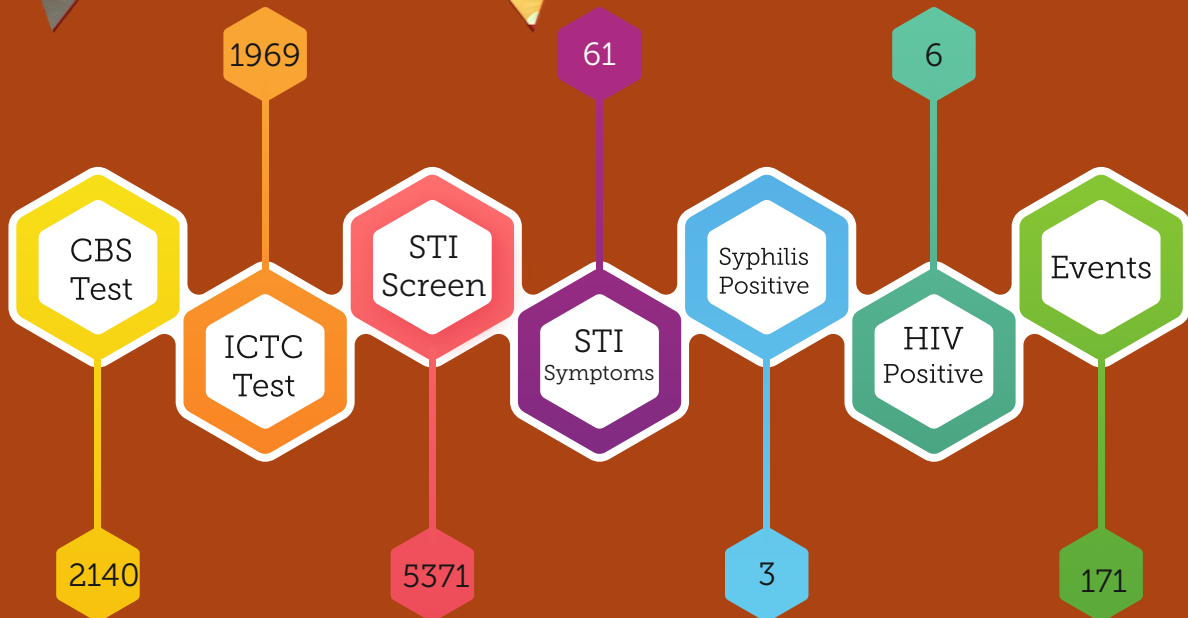
# Migrants

Promoting Health and HIV Awareness



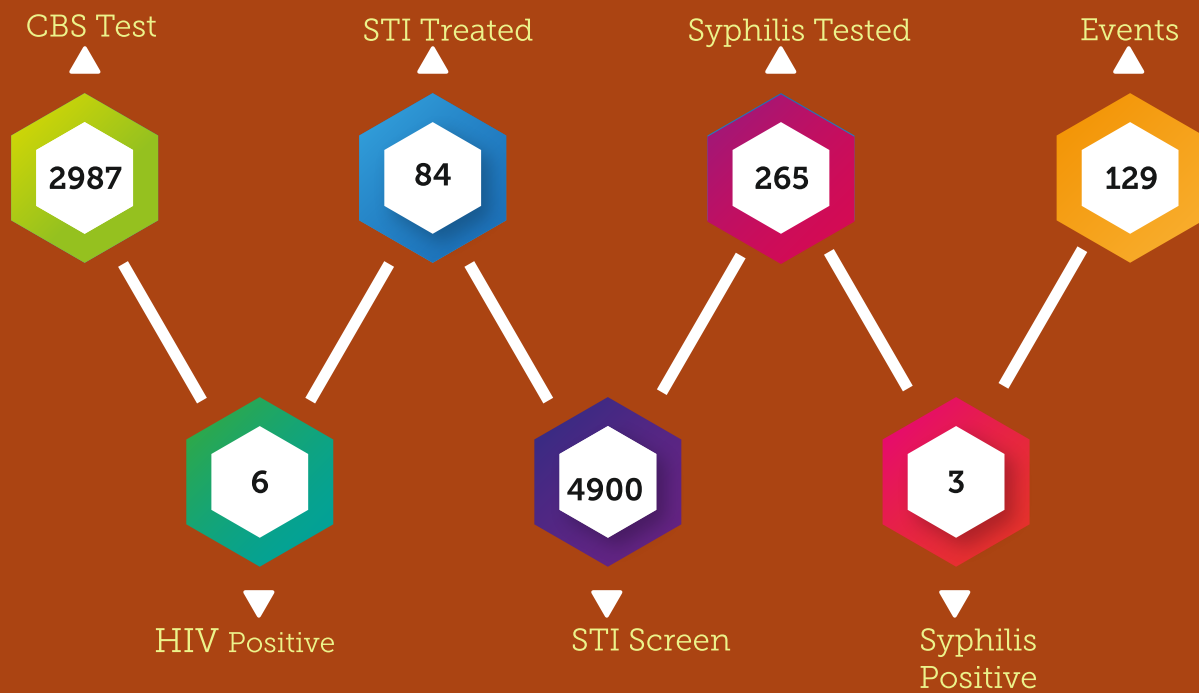
NMCT TI Migrants Project in Tirupur addressed health needs of migrant workers across 13 blocks, focusing on HIV/AIDS prevention, education, and treatment under the National AIDS Control Program. Before the project, workers faced social isolation, limited healthcare access, and low awareness of HIV, STIs, and RTIs, leading to high-risk behaviours like unprotected sex.

Post-intervention, the project conducted awareness sessions, HIV testing, counselling, and promoted condom use and regular health check-ups. Migrants became educated on sexual health risks, adopted safer practices, and accessed healthcare services. The initiative reduced stigma, empowered informed choices, and improved overall well-being in the migrant community.



TANSACS TI Migrants Project in Coimbatore focused on HIV prevention, STI/TB reduction, and condom education among industrial and migrant workers across 12 blocks. Before the project, migrants lacked awareness of HIV, faced stigma, and avoided healthcare due to fear and language barriers. The intervention raised awareness, promoted condom use, and improved access to testing and treatment.

Through regular check-ups, counselling, and workplace sensitization, stigma reduced, and safer behaviours increased. The project empowered migrants with knowledge, access to health services, and confidence to practice prevention, contributing to the national goal of zero new infections and zero HIV-related deaths.



Coimbatore

# Migrants

Promoting Health and HIV Awareness

# EDUCATION

LIVELIHOOD - EMPOWERMENT

In June 2024, NMCT, with KKS and BMZ Germany, launched a four-year project across 20 government schools and 20 villages in Avinashi and Uthukuli, supporting 4,100 beneficiaries. Before intervention, children and families faced educational gaps, social exclusion, poor hygiene, and unstable incomes. NMCT conducted 388 tutoring and bridge sessions for 365 participants, established STEM labs, music, theater, and

reading programs, and reactivated SMCs and PTAs. Over 1,700 children received child rights and hygiene training, while 300 community members benefited from SHGs, livestock, tailoring, and vegetable cultivation. The project improved education, health, livelihoods, and holistic well-being, fostering resilience and socio-economic growth.





**Education & Child Protection**

315 Tutoring Sessions (290 Students)  
 113 Bridge Schools (75 Students)  
 60 STEM Labs (330 Students)  
 29 Arts/Music Classes (625 Students)  
 44 Child Rights Clubs (200 Members)

**Livelihoods**

Trainings in Livestock, Tailoring, Stalls, & Farming (74 Participants)  
 Support: 6 Cows, 11 Goats, 10 Tailoring Units, 6 Stalls, 10 Farms



**Health & Hygiene**

20 Health @ School Groups (60 Students)  
 18 Yoga Courses (360 Students)  
 12 Cooking & Nutrition Courses (360 Students)  
 21 WASH Trainings (432 Students)  
 5 Water Facilities, 3 Sanitation units, 9 Vegetable Gardens



# Empowering the Transgender Community



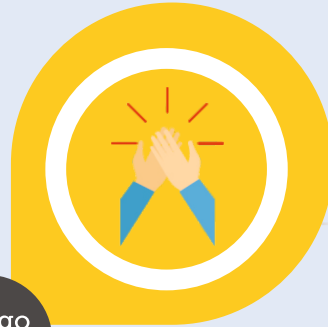
IndigoReach Project aimed to empower 1,000 transgender persons across Coimbatore and Tirupur, addressing stigma, discrimination, and exclusion despite the Transgender Persons Act, 2019. Before the project, many faced poverty, lack of skills, and limited access to welfare schemes, often resorting to unsafe livelihoods. Through healthcare sessions for 1,000 people, skill training for 150, and

enterprise support for 57, the project improved dignity and financial security. About 170 individuals accessed welfare schemes and IDs. Success stories like Srikaanth and Sharika reflected resilience, self-reliance, and transformation, demonstrating how health, skills, and inclusion fostered empowerment and lasting social change.

57 Supported with Micro-Enterprises



170 Linked to Govt. Schemes



Indigo Project



150 Received Skill Training



1,000 Trained in Healthcare

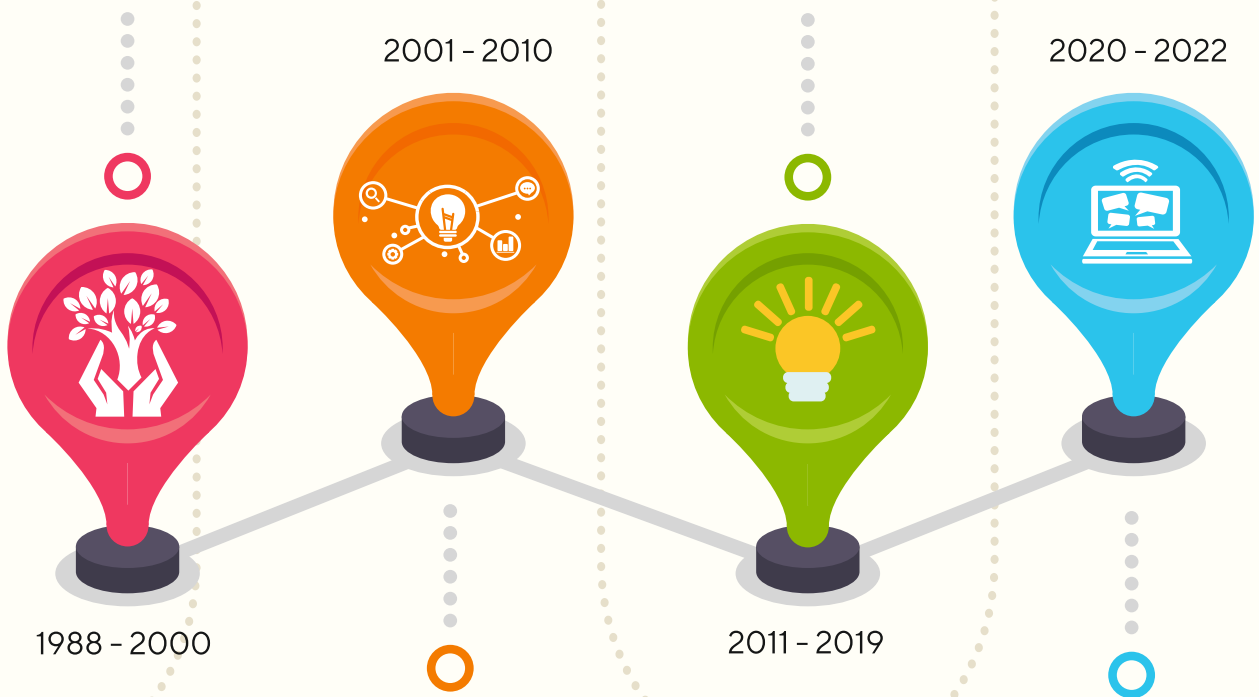


## The Beginning

- Founded - 1988
- Visionary Leadership
- HIV Awareness Drives
- Rural Development Start
- Child Education Launch
- Health Outreach Begins

## Consolidation & Impact

- 35K+ Children Reached
- 17K+ Tribal Families
- 3.4L HIV Beneficiaries
- STC & Magic Bus
- Livelihood Growth Programs
- Eco Restoration Drive
- Disaster Relief Actions



- Diversified Programs
- Women Empowerment
- Youth Skill Training
- Key Partnerships Formed
- Abhaya Shelter - 2008
- Holistic Empowerment Model

## Transformation & Technology

- NMCT Global Academy
- Corporate Partnerships
- Digital Learning Modules
- Online Skill Training
- Disaster Mitigation Aid

**37**  
**YEARS**  
OF SOCIAL SERVICE  
Since 13.09.1988

## Innovation & Future Vision

- Mobile Health Expansion
- Mental Wellness Focus
- STEM Education Boost
- Women-Led Enterprises
- Circular Economy Push
- Climate Resilience Action
- Community Governance

- Best NGO Award - 2001
- AIDS Prevention Excellence - 2005-2008
- Children's Home Launch - 2008
- Workplace Policy Adoption - 11 Industries
- District Resource Recognition - TNVHA



### Impact Snapshot

- 35K+ Children Educated
- 12K+ Women Empowered
- 17K+ Tribal Families
- 3.47L Support to PLHIV
- 2.1L Disaster Victims
- 2850 Acres Restore
- 6L+ People reached

### Vision Forward

- Scaling Impact
- Empowering Communities
- Sustainable Future Together

## Consolidation & Impact

# EMPOWERING

Communities

# LIFE SAVING

## Ambulance Support in Remote Hills

Chinthamani, 22, from Sirukinar village, suffered severe injuries after falling from a tree. With no local ambulance available, NMCT-Visteon's ambulance service responded swiftly, transporting her to Mettupalayam Government Hospital for emergency treatment. She also used the service for follow-up care during recovery. The initiative has become a lifeline for remote hill communities, preventing many avoidable deaths and complications.



Chinthamani expresses heartfelt gratitude to NMCT and Visteon for providing accessible, life-saving healthcare transportation in underserved regions.

# SAFE AND HEALTHY



Ms. Usha headmistress at Panchayat Union Primary School, Athikadavu, expressed that tribal students faced harassment from monkeys during lunchtime. Witnessing this, NMCT, with CSR support from CIRCOR, built a wired dining enclosure, providing a safe, animal-free space for students to eat. They also installed a water purification unit, ensuring access to clean drinking water.

These facilities greatly improved student safety, hygiene, and comfort. Headmistress Usha and the children expressed heartfelt gratitude to NMCT and CIRCOR for their compassionate and impactful support.

# Empowering Change

## Sunitha's Journey to Independence



In the remote tribal village of Devarsholai, Nilgiris, 23-year-old Sunitha R of the Kattunayaka community once struggled as a daily wage laborer earning barely 2,000 a month. Through the NMCT-NABARD project, she received goats, a mini poultry setup, and training in livestock management and marketing. Her income now exceeds 5,000 monthly, ensuring food security and stability for her family. Beyond finances, Sunitha gained confidence, independence, and a voice in community affairs. Her journey from hardship to entrepreneurship

embodies how sustainable livelihoods empower tribal women to break poverty cycles and build dignified, self-reliant futures.

# Hope Takes Root

## Selvan Family's Path to Sustainability

Selvan, a devoted father from Paralikadu in the Western Ghats, once struggled as his 1.5-acre land lay barren, forcing him to work as a coolie in Kerala. In 2022, with support from the NMCT-NABARD TDF project, his family began transforming their land through sustainable farming. They cultivated coconut, mango, cashew, teak, and silk cotton trees while adopting intercropping with pepper, areca nut, and plantain to boost income and soil health. Today, their once-



abandoned land thrives with life, symbolizing resilience, renewal, and hope—a true testament to how sustainable agriculture can restore livelihoods and dignity.

## Transforming School

# HYGIENE

NMCT, in partnership with NTT DATA, implemented a project to improve WASH, school infrastructure, and higher education opportunities for marginalized children in Chennai and Coimbatore. Before intervention, schools lacked functional toilets, safe drinking water, and handwashing facilities; girls faced hygiene challenges, and children from HIV-affected families experienced stigma and financial barriers.

Post-intervention, separate toilets, handwashing platforms, safe water systems, and noon meal sheds were installed. Over 940 students and 20 teachers adopted improved hygiene practices, 450 received BCC training, and 600 participated in health awareness events. SMCs and alumni actively maintained facilities, while higher education support enabled four students to progress academically, fostering dignity, resilience, and empowerment.

## Supporting Higher Education

As part of the higher education program, four students achieved notable milestones; three graduated successfully, one continues her studies, and others are preparing for government exams or attending placements. These accomplishments have strengthened the dignity and resilience of families affected by HIV, reducing their vulnerability and creating new career opportunities for the youth.



## Zinc-Rich Rice Distribution

Shri A.M.M. Murugappa Chettiar Research Centre (MCRC), in collaboration with HarvestPlus, is leading an impactful initiative to address malnutrition among vulnerable communities. As part of this nutritional intervention, zinc-rich rice is being provided to families in need, ensuring a sustainable and effective way to improve overall health, particularly for growing children. Since January, MCRC has been actively supporting

Anaikatti Alamamedu village by distributing 25 kg of nutrient-enriched rice to each of the 52 families residing there. This continued effort strengthens food security and provides essential micronutrients required for proper growth, immunity, and well-being. Through this initiative, MCRC remains committed to building healthier communities and creating long-term positive change in tribal and rural households.



A.M.M. FOUNDATION



# Health

## Transforming Skills

Before Phase 3 of the Youth Empowerment initiative at Keeranatham Housing Board, residents lacked vocational training, employment opportunities, and organized community engagement. Launched in April 2024 by NMCT with Bosch Global Software Technologies, Phase 3 trained 165 youth, including nine transgender participants, in trades like Tally ERP.09, Desktop Publishing, Beauty Therapy, Home Appliance, and Mobile Repair. Over 60% secured jobs or started businesses, earning 10,000–15,000 monthly. Women began home-based services, men joined retail or repair work, and the RWA was revitalized. Community facilities were upgraded, enhancing governance, education, and social inclusion, fostering long-term livelihoods, confidence, and development.

# YOUTH EMPOWERMENT



# TRIBAL MEDICAL CARE

Before Project Aarogya - Phase 1, Primary Health Centres (PHCs) in Coimbatore's rural and tribal areas, including Valparai, Karamadai, and Pollachi, were neglected, lacking sanitation, equipment, and trust. Pregnant women avoided institutional deliveries, and community involvement was minimal. Implemented by NMCT with CSR support from Bosch Global Software Technologies (Dec 2024-Mar 2025), the project renovated 10 PHCs, upgrading 12,500 sq. ft. with safe water, lighting, and ventilation. Five PHCs received vital equipment like baby warmers and nebulizers. Post-intervention, PHCs became hygienic, well-equipped, and community-supported, restoring trust, enabling safe deliveries, and progressing toward National Quality Assurance Standards certification.



## Transforming Rural and Tribal Schools

From September 2024 to March 2025, NMCT, in partnership with CIRCOR Flow Technologies India Pvt. Ltd., implemented the “Promoting Hygiene and Sanitation Practices among Rural Children” project in four Karamadai block schools. Before the intervention, schools faced poor infrastructure, non-functional toilets, lack of handwashing facilities, water shortages, and menstrual hygiene challenges, while wildlife

disrupted learning. Post-intervention, gender-segregated toilets, handwashing platforms, water dispensers, borewells, fencing, and napkin-burning machines were installed. WaSH and MHM awareness sessions were conducted. School attendance, health, and classroom focus improved, creating safe, hygienic, inclusive, and child-friendly learning environments maintained by authorities and communities.



# INFRASTRUCTURE

Development



Improving Sanitation and Promoting

# GIRL CHILDREN

Attendance

Kalapatti GHSS in Sarkar Samakulam block, Coimbatore, served 871 students, many from rural, low-income families. Before intervention, sanitation was poor, with a dilapidated boys' toilet and no proper girls' facilities, causing discomfort, absenteeism, and health issues. In 2024–2025, Native Medicare Charitable Trust, in partnership with Mitsubishi Elevator India Pvt. Ltd., renovated the school, providing separate, well-maintained toilets for boys and girls.

The project improved hygiene, dignity, and safety, reduced health risks, increased attendance—especially among girls—and created a healthier, more supportive learning environment.



# Creating Healthy Learning Environments

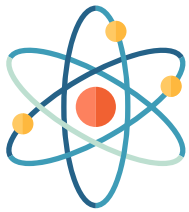


From April 2024 to March 2025, NMCT, in partnership with Ford, implemented the Happy School Project in ten government schools across Coimbatore's Periyanaickenpalayam, Annur, and S.S. Kulam blocks. Before the project, schools faced poor infrastructure, unsafe drinking water, dysfunctional toilets, lack of handwashing stations, inadequate mid-day meal facilities, and limited life skills or science exposure. After intervention, toilets, handwashing platforms, meal sheds, and five mini science centers for 535 students were established. WaSH clubs trained 3,000 children, and life skills and MHM sessions improved attendance, confidence, and engagement. Children's Parliaments and SMC training strengthened leadership and governance, creating safe, empowered, and resilient learning environments.

Children's Parliaments  
in 8 schools



Life Skill Training  
1500+ children



Mini Science Centers  
(3 Schools, 535 Students)



Tree Planting &  
School Gardening  
(10 Schools)



## Holistic School

# TRANSFORMATION

## Munnetram 360°

In 2024–2025, Project Munnetram 360°, a CSR initiative by Walkaroo Foundation with NMCT, transformed three government schools in Coimbatore, benefiting 488 students and 26 teachers. Before, schools faced bullying, poor hygiene, weak life skills, and low parental engagement. After intervention, disciplinary incidents dropped 100%, life skills and hygiene awareness rose 28%, and 50% of students succeeded in NMMS coaching. New toilets, handwashing platforms, and mid-day meal sheds improved health, while Children's Parliaments and community outreach fostered accountability, leadership, and holistic school

### Community Engagement

242 Parents, Alumni, and Community Members



### Infrastructure Improvements

Functional Toilets  
8 Boys, 6 Girls  
Handwashing Platforms: 4



Student Programs & Participation  
482



# Empowering Education

With the generous support of the Linde Foundation, two new classrooms and a handwash platform were constructed at the Government Middle School, Poorandampalayam, Sulthanpet Block, Coimbatore. This initiative created a safe and conducive learning environment, improved sanitation, and enhanced access to education for underprivileged children.

By strengthening educational infrastructure, the project has fostered better learning outcomes and community well-being, reflecting our ongoing commitment to building inclusive, healthy, and empowered learning spaces for the next generation.



27 Oct 2025, 10:42 am



# MANAGING WASTE

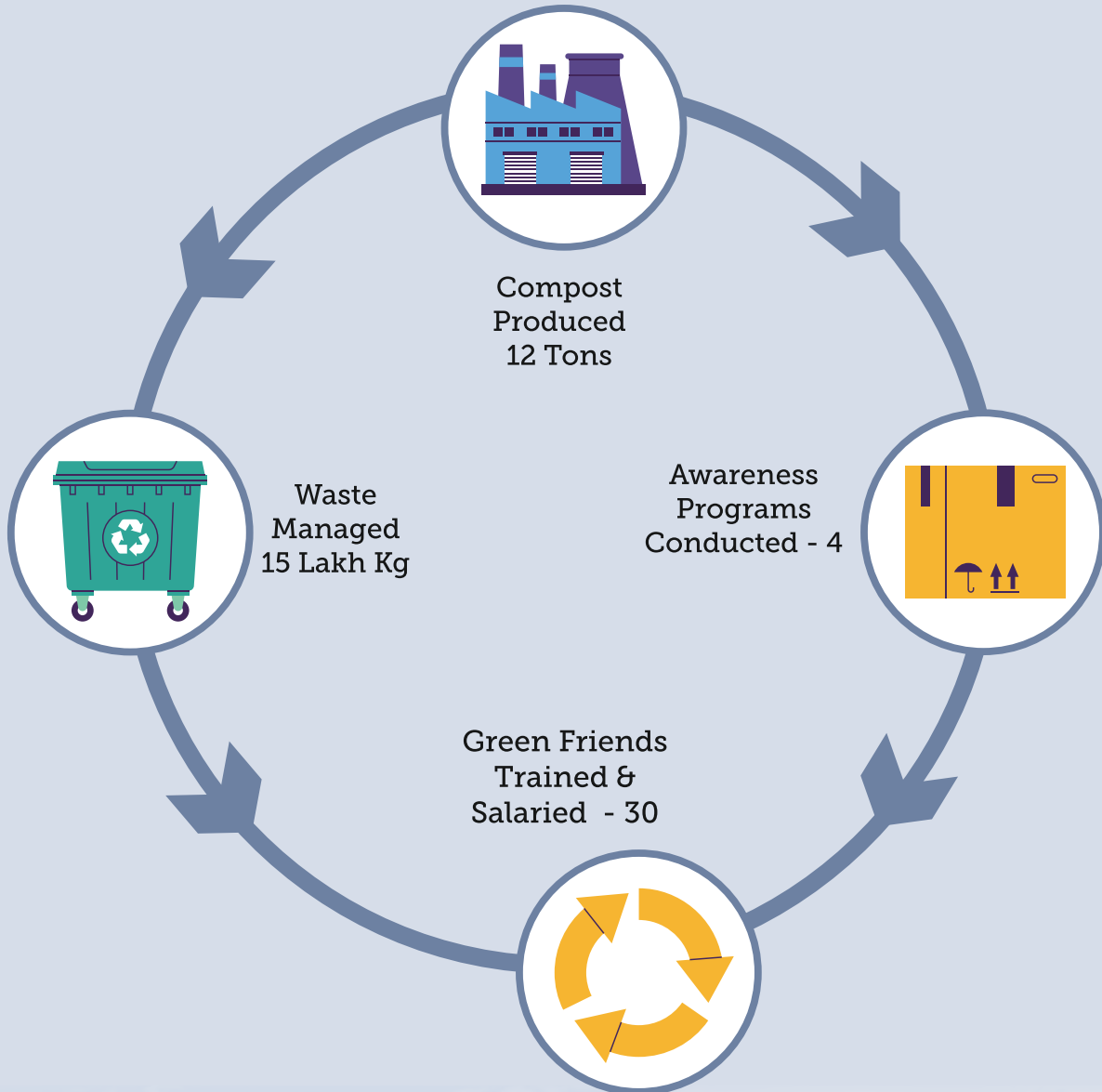
Masinagudi, near Mudumalai Tiger Reserve, faced severe waste management challenges, including open dumping, pollution, and public health risks. NMCT, in partnership with Royal Enfield and the Panchayat, transformed the village in 2024-25, managing 15,37,500kg of waste, establishing regular collection, segregation, and processing. Thirty Green Friends were trained, salaried, and equipped, restoring dignity and livelihoods. Community awareness programs, MVDC oversight, and infrastructure support fostered local ownership and behavioral change.

Pollution and diseases decreased, aesthetics and tourism improved, and 4 lakhs revenue ensured sustainability. Masinagudi emerged as a replicable, community-led model for sustainable waste management.



**ROYAL ENFIELD** **EICHER**





# Transforming Masinagudi



## Access to **WELLNESS**

Before the AMM–NMCT Health Project, communities in Nellikuppam, Cuddalore District, faced severe healthcare challenges. Access to consultations, diagnostics, and medicines was limited, forcing families, including dialysis patients, to travel long distances at high cost and risk. After the intervention, the project conducted 35 medical camps benefiting 4,458 people, provided ambulance services for 25 dialysis patients, and supported 85 persons with disabilities.

Around 300 participants joined cleanliness drives, and collaborations with schools and hospitals strengthened outreach. The initiative improved access, promoted preventive care, and built community ownership, creating a sustainable model that enhanced health awareness and life-saving support.



Medical  
Outreach  
Camps 4,458  
Beneficiaries Served



Ambulance Service  
(Dialysis Patients)  
25 Patients  
Supported



Persons with  
Disabilities (PWD)  
85 Benefited



Swachh Survekshan  
Initiative  
300 Participants

## Strengthening



## Livestock Health



### Improving Livestock Health

Jeev Kalyan, a veterinary outreach initiative by NMCT and RBL Finserve in Coimbatore's rural areas, improved livestock health and strengthened farming communities. From February to March 2025, the project treated 1,767 animals across five villages, offering medical check-ups, vaccinations, deworming, sterilisation, pregnancy diagnosis, and mastitis testing. Awareness sessions educated farmers on disease prevention and animal care. Improved livestock health boosted productivity, food security, and income.

Supported by partners and government bodies, Jeev Kalyan demonstrated that accessible veterinary care empowers rural communities and fosters sustainable, resilient livelihoods.

# EMERGENCY

## Response for Tribal Communities

NMCT, supported by Visteon India Pvt. Ltd., operated an ambulance service for Irular tribal communities in Karamadai block, covering 40 remote hamlets. Before the project, rugged terrain and lack of transport prevented access to healthcare, with missed antenatal check-ups, rare institutional deliveries, and delayed emergency care causing preventable complications.

Since April 2024, the 24x7 service enabled over 2,500 people to receive timely medical attention, vaccinations, and emergency support, improving maternal and child health, connecting isolated communities, and ensuring safer, healthier lives for the Irular population.

Visteon®



# INTERCULTURAL

## Exposure visit to NMCT

Making More Health and KKS, Germany is organizing a Intercultural cum experience sharing exposure visit for a group of Boehringer Ingelheim delegates visited NMCT, organised by Mrs. Manuela Pastore, to have understanding of cultural exposure and the range of interventions that have happened on the social work front in India.

As a part of this exposure visit, they visited NMCT and its activities, interact with beneficiaries, visited Vimuktha Self Help Group activities. They came yearly twice to NMCT & Vimuktha Federation.



# NETWORK

## Strengthening NGOs

System Changer Network (SCN) programme, initiated in 2023, brings together nine NGOs across India associated with the Making More Health initiative. The network has already demonstrated strong results in improving community impact and enhancing staff capacities despite linguistic challenges. NGO leaders and staff ambassadors actively participate in this collaborative platform.

Regular online “Impulse” sessions provide valuable learning on key aspects of NGO operations, emerging trends, and knowledge exchange among partners. Monthly Cultural Exchange Club sessions further strengthen cross-country understanding between India and Kenya.

As part of SCN’s exposure visits, Vikasana from Tarikere visited NMCT to learn about its initiatives, while representatives from NMCT and Vimuktha Federation visited Vikasana, fostering mutual learning and stronger collaboration.



## Gender Rights through ICC Implementation

In line with Section 2(d) of the Protection of Human Rights Act, 1993, and the guidelines issued by the Hon'ble Supreme Court of India, employers are legally required to ensure safety and dignity for women at the workplace. The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 mandates the formation of Internal Complaints Committee (ICC) and inclusion of a third-party member, preferably an NGO.

Supporting this mandate, NMCT has been actively creating awareness on sexual harassment, establishing ICCs, and guiding their effective functioning. Through this initiative, NMCT has sensitized employees and facilitated compliance in 140 industries, with ongoing follow-ups in 121 workplaces.

# WORKPLACE SAFETY



## Empowering Rural Women Through Skills

Usha Silai School Program equips rural women with essential technical and life skills to build sustainable livelihoods. The initiative focuses on sewing and stitching techniques, including tailoring, cutting, and pattern making, while also training women in basic sewing machine servicing, repairing, and troubleshooting. Alongside technical skills, participants learn entrepreneurship, communication, decision-making, and problem-solving, helping them run household-level micro-enterprises and gain financial independence.

Usha International supports the establishment of Silai Schools by providing a structured curriculum, sewing machines, and signage. A seven-day intensive training program builds confidence and prepares women to teach others in their community. Additionally, the Usha Silai App offers free video lessons and certification in regional languages to enhance continuous learning. Through this initiative, trained women not only earn a stable income but also uplift others, creating a strong network that spreads awareness of social rights and government welfare schemes.

**USHA**



With the generous CSR support of Everrenew, Native Medicare Charitable Trust (NMCT) successfully developed the Miyawakki forest in a 25-cent land in Vellianai panchayat, Karur District. This initiative aimed to promote environmental sustainability and community engagement.

The project has been fruitful, with the forest thriving well. The Miyawakki forest development model is a testament to our commitment to environmental conservation and community development. This project highlights the positive impact of collaborative efforts between organizations and communities in promoting sustainable development.

# BIODIVERSITY

## Development



# GLOBAL ACADEMY

## Empowering Students Through International Exposure

Global Academy is an innovative initiative that provides Indian students with international internship opportunities in reputed NGOs and institutions across Singapore, Malaysia, Australia, and Taiwan, helping them gain real-world exposure, cultural understanding, and professional skills.

With a vision to nurture globally competent and socially responsible youth, the academy focuses on promoting cross-cultural learning, leadership, communication, and problem-solving abilities. Guided by a committee including Dr. Peng (Taiwan), Dr. Britto (Australia), and Mr. A.S. Sankaranarayanan (NMCT), the program is progressing through strategic planning, assigned responsibilities, and continuous collaboration to create a strong global network of young changemakers committed to sustainable development.



Community

# Outreach

Between December 2024 and March 2025, NMCT organized diverse community outreach and development programs across Coimbatore, Pollachi, Tirupur, and Valparai. Key events included WADO activities, medical and veterinary camps, solar system relocation, sanitation and water facility inaugurations, and career support through job melas. Special events featured Republic Day celebration at Abhaya, National Girls & Women in Sports Day, and Women's Day programs under BOSCH and Vimuktha initiatives.

Welfare drives such as grocery kit and bag distribution supported school children and rural communities. Tribal school development, incinerator installations, and ground-breaking ceremonies strengthened health and sanitation infrastructure. NMCT teams actively participated in recognition programs, social worker engagements, and SWM closure meetings, showcasing strong partnerships and continuous commitment to social upliftment.



# Women Upliftment

## Through Beautician Training



Vino Lavanya from Idigarai, a mother of two, joined NMCT's free Bosch Beautician Training program after hearing from a friend. She mastered skills like bridal makeup, saree draping, threading, and mehendi. Motivated by the training, she launched her own parlour, "Sha Makeover Artist," with NMCT's support and materials. The course transformed her from a homemaker into an independent entrepreneur. Vino proudly credits NMCT and BOSCH for empowering her

financially and giving her confidence to shape her own future.

# Breaking Barriers

## Sharika's Journey from Discrimination to Empowerment

Sharika, a transgender woman from Sattur, overcame discrimination and hardship to build a life of dignity and purpose. Despite facing harassment in college and workplaces, she completed her B.Sc. in Hospitality Management with top honors. Refusing to conform to stereotypes, she launched "Mom's Fancy and Stationery Shop" in Coimbatore, creating jobs for transgender individuals. Her journey from rejection to empowerment



reflects resilience, self-belief, and the transformative power of education and inclusion.

# Life Revival

## Through Timely HIV Intervention



Counseling session

During a health camp in Thekkalur, Ragav, a 30-year-old migrant driver was diagnosed HIV-positive during routine screening. He received counseling, revealing past unprotected contact before marriage; his pregnant wife tested negative. Referred for ART treatment and regular monitoring, he was educated on adherence, safer sex, and healthy living. Continuous follow-ups ensured stability and family well-being. This case underscores the importance of

early HIV screening, timely ART initiation, counseling, and family education in improving health outcomes among vulnerable migrant populations.

# Skill Enhancement

## For Academic Performance

Vibin, an 8th-standard student at PUMS Kumarapalayam, struggled with studies and time management. After attending NMCT's Ford Happy School life skills training, he learned critical thinking, organization, and study techniques. Applying these skills improved his academic performance and confidence.

Vibin now shares his learning methods with friends, helping them excel too. The training not only enhanced his education but also built essential life skills. He expresses gratitude to NMCT and Ford for transforming his learning journey.



Between December 2024 and March 2025, NMCT delivered a wide range of training and awareness programs benefiting students, tribal communities, children, and professional teams. Key sessions included Workplace Safety & GBVH, Mental Health and Child Protection, Cancer Awareness, Pediatric Palliative Care, and Nutrition & Menopause training. Specialized programs such as ToT for juvenile mental health services, WaSH training in Chennai schools, and Social Stock Exchange awareness were also conducted. Activities further included Tribal Camps, Fire & Rescue training, and induction for new staff.

Additionally, NMCT collaborated with partners including VANI, BOSCH, SCARF, KKID, INCON, and NTT DATA Volunteers to strengthen capacity building across sectors. These initiatives empowered communities with essential knowledge, skills, and improved well-being.

# TRAINING AND CAPACITY BUILDING





Funding & Implementation

# PARTNERS



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Coimbatore Branch	Community Hall, (TNUHDB), Tamil Nadu Urban Habitat Development Board Gandhinagar, Kallu kuzhi, Keeranatham, Coimbatore - 641 035	Kurinji Farm, Gopanari, Tholampalayam Post, Coimbatore - 641114.

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Together for transformation  
healthier, educated, and self-reliant  
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